

**MARKETING BUDGET**

	<b>MRKT BUDGET</b>	<b>ACTUAL</b>	<b>VARIANCE</b>	<b>Committed</b>
<b>DESIGN:</b>				
Collateral Design	0	0	0	0
New Program Launch	0	0	0	0
<b>TOTAL DESIGN</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>PRINTING:</b>				
Forms	0	0	0	0
Brochures Main Group Brochures	0	0	0	0
Mailers	0	0	0	0
Office-letterhead, handouts	0	0	0	
CD Rom-print & dup	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
<b>TOTAL PRINTING</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>RADIO/TV:</b>				
<b>Production</b>				
Radio Production: production, talent, studio	0	0	0	0
TV Production: copy, talent, studio	0	0	0	0
<b>Air Time</b>				
TV Spots	0	0	0	
Radio Spots	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
<b>TOTAL RADIO</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Web:</b>				
Design Look eCommerce Customization	0	0	0	0
<b>TOTAL WEB</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>PR/Media:</b>				
News Monitoring	0	0	0	0
Entertainment	0	0	0	0
Telephone Directory	0	0	0	0
Dues-chambers, clubs	0	0	0	0
Seminars	0	0	0	0
Events	0	0	0	0
<b>TOTAL PR/MEDIA</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Postage-Mail House	0	0	0	0

<b>REVENUE</b>	<i>Expected</i>	<i>Outstanding</i>	<i>Received</i>	<i>Total</i>
Other		0	0	0
Special Events			<u>0</u>	<u>0</u>
	0	0	0	0
<b>Net Budget</b>				